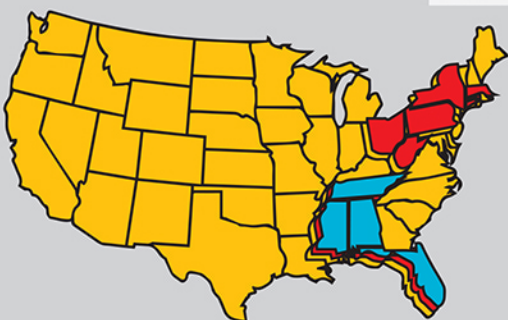




### 2016 Growth Indicators

- Children Featured - **500+** up from 278
- Children Safely Located - **182** up 36% from 23%
- Stadiums Participating - **139** up from 40
- Number of MiLB Leagues - **14** up from 3
- Signs Views - **30 Million** up from 7.8 million



- 2014 - 26 stadiums
- 2015 - 40 stadiums
- 2016 - 139 stadiums

### 2016 Notable Milestones

Announced as an "Official 'Homegrown' Charity Partner" of MiLB - February.



Began Shipping of BairFind signs nationwide to 139 MiLB stadiums - March

Achieved Guidestar "Platinum Level" Profile - April.



Initiated social media campaign in partnership with MiLB Clubs - May

Launched partnership with Ft. Wayne Mad Ants in the NBA Development League - November.

### AWARDS

#### Jacksonville City Council Resolution

"honoring and commending Dennis Bair and The BairFind Foundation for their tireless efforts to find and rescue children." Sept. 13, 2016

#### Presidential Citation Award Recipient

Annual Baseball Winter Meetings by MiLB President Pat O'Connor. "For your unequalled success in finding the children" Dec. 5, 2016

### Founder's Message

*"I founded The BairFind Foundation to rise to the challenge to find missing children, and to help families whose children are missing to hold fast in their searches. In 2016, we partnered with Minor League Baseball, the NBA D-League's Ft. Wayne Mad Ants, and AML Graphics to place photos of hundreds of our nation's missing kids in front of literally tens of millions of Americans in stadiums and arenas across the country, increasing the likelihood that they'd be found, and at no cost to the families. Many were safely located, and for those children that are still missing, our work is not yet done. Expansion and growth is well underway for 2017 as we strengthen our resolve to find these kids. BairFind is the #1 Prospect in the search for missing children. Thank you for taking the time to learn more about BairFind, and if you feel inspired to help us, I await your call." - Denny Bair*



### Testimonials

#### Pat O'Connor - President of MiLB

"Through Minor League Baseball's relationship with the BairFind Foundation, our ballparks can in one more way serve as a resource to their communities—to help find missing kids," said Minor League Baseball President & CEO Pat O'Connor. "We welcome the BairFind Foundation to the MiLB family as a Homegrown Charity Partner and with the assistance of our clubs and fans, hope to play a small part in bringing more children home to their families."

#### Larry Hawkins - General Manager, Asheville Tourists

"I am amazed at how many kids stand and observe the (BairFind) signage. When we held our Education Day last week, I was really impressed by how many kids actually stopped to read the information."



### BairFind Mission

The mission of BairFind is to find missing children. BairFind produces signs for sports stadiums, arenas and other venues that feature photos of each city's missing children, reaching millions of people and greatly increasing the chances that featured children will be safely located.

### In The News

#### National Media

- MiLB Minor in Business "Searching for missing kids, park by park." Benjamin Hill Feb 5 16
- MiLB.com "MiLB Announces 2016-2017 Charity Partners" Feb 24 16
- Ballpark Digest - "BairFind Foundation Thrives with MiLB Partnership" Jarah Wright Sept 22 16
- Baseball America - "BairFind Helps Kids Find Their Way Home" Josh Norris Oct 16 16
- MiLB.com Press Releases - Augusta Greenjackets, Columbia FireFlies, Danville Braves, Lowell Spinners, Tulsa Drillers

#### TV and Print Media in Local Communities

- Financial News & Daily Record
- First Coast Living
- Jacksonville Nonprofit News
- JaxChamber News
- Resident Community News
- News-Sentinel Ft. Wayne
- The Day Norwich CT
- The Lowell Sun
- WISTV10 Columbia SC
- WSET Danville VA
- WLTX TV19 Columbia SC
- WJXT4 News4Jax
- WJAX ActionNewsJax



### Partners



THE COMMUNITY FOUNDATION FOR NORTHEAST FLORIDA

Giving Back. Giving Forward.

The Concourse Sign Project is supported by a grant from the Jay and Deanie Stein Unrestricted Fund at The Community Foundation for Northeast Florida.



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